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COUNSEL

2003 NOV 12 A 11:53

COLLEGE OF LAW
Office of the Dean
280 Boyd Law Building
Iowa City, Iowa 52242-1113
319-335-9034
Fax 319-335-9019

November 11, 2003

Jeff S. Jordan
Supervisory Attorney
Central Enforcement Docket
Federal Election Commission
999 E. Street NW
Washington, DC 20463

RE: MUR 5392

Dear Mr. Jordan,

This letter is in response to yours of October 30, 2003 concerning a complaint filed against the University of Iowa College of Law and two other organizations affiliated with the College. The complaint is based upon General Wesley K. Clark's fulfillment of a longstanding commitment to deliver the annual Richard S. Levitt Distinguished Lecture on the University of Iowa campus on September 19, 2003, two days after he announced his candidacy for the U.S. Presidency. We request dismissal of this complaint for two reasons:

1) General Clark received no compensation from the University of Iowa for his Levitt Lecture or other campus appearances in Iowa City and no travel or other expenses were paid to him or on his behalf. All speaker fees and travel expenses in connection with General Clark's visit to the Iowa campus were handled by Greater Talent Network (GTN), the speaker agency that represents General Clark as a speaker. Under our contract with GTN, we made all payments directly to GTN, which in turn was to pay Clark his speaker's fee and collect from us reimbursement of his travel expenses. (See Attachment #1) On October 24, 2003, we were advised by GTN that to avoid even the appearance of possible impropriety, General Clark had declined to accept the entire \$24,000 speaker's fee he was entitled to receive from GTN for the Levitt Lecture, and a check for that amount from GTN was enclosed. (GTN's \$6,000 commission was not refunded.) In the same letter, we were also informed that General Clark would accept no reimbursement for the expenses he incurred related to his travel to Iowa City on September 19th. (See Attachment #2.) Therefore, General Clark received no compensation for his Levitt Lecture at the University of Iowa and he paid all of his travel and other expenses relating to his trip to, and brief stay in, Iowa City to deliver the Lecture. We submit that because General Clark was paid no fee, and received no other form of compensation or expense reimbursement for his September 19 appearance at the University of Iowa, there is no basis for finding a violation of federal election laws.

2) Even if General Clark had received the compensation and expenses to which he was entitled under the contract with GTN, his Levitt Lecture and participation in other

lecture-related activities, scheduled many months before his late entry into the presidential campaign, clearly fall within the purview of Advisory Opinions 1988-27, 1990-5 and 1992-6.

For both of these reasons, we respectfully request a determination that NO ACTION be taken on the above-mentioned complaint and urge its dismissal.

General Clark's Levitt Lecture, September 19, 2003, Appearance at the University of Iowa

As Dean of its College of Law, I am the only person at the University of Iowa connected with General Wesley K. Clark's visit as a Levitt Lecturer, who was directly involved in every step of arranging, planning, paying for, and overseeing the on-site management of his one-day visit to the University of Iowa. Representing the College of Law, I initiated an inquiry in the Spring of 2003 about the possible availability of General Clark to deliver the College's annual Richard S. Levitt Distinguished Lecture. Later on April 11, 2003, I signed the contract for his appearance in Iowa City on September 19, 2003. I followed through in making all arrangements for the Lecture, and on the day of the lecture I personally escorted Clark to the various Iowa City venues where he spoke. I also served as master of ceremonies for each of his three scheduled speaking appearances on campus. As the University official who is responsible for authorizing expenditures from the Richard S. Levitt Family Lecture Endowment Fund held by the Iowa Law School Foundation (ILSF), I am the person who directed the University of Iowa Foundation, which acts as financial agent for the ILSF, to send two checks to GTN to pay the agreed \$30,000 fee for the lecture (\$15,000 on signing the contract; \$15,000 30 days prior to the lecture). Finally, I am the person to whom the October 24th letter was sent from GTN refunding General Clark's share of the speaker's fee, and waiving all expense reimbursements.

The Richard S. Levitt Lecture Series is the College of Law's most prestigious lecture event. The annual lectures are funded by the earnings of a \$3 million endowment created by the Law School Foundation in 1995 through a gift from the Levitt family. Top speakers often command large speaker fees that are beyond the reach of the limited funds otherwise available to the College to support major lectures. The purpose of the Levitt Lecture endowment is to provide sufficient resources to allow the College to bring to campus truly distinguished speakers from across the U.S. and around the globe. Levitt Lecturers to date include two former U.S. Attorney Generals, Richard Thornburg and Janet Reno, U.S. Supreme Court Justice John Paul Stevens, and four Nobel Peace Prize winners, Bishop Desmond Tutu, Elie Weisel, John Hume and Abo Eban.

General Clark first came to my attention as a possible Levitt Lecturer through his appearances as a regular commentator on CNN during the U.S. military action in Iraq. A little checking with respect to his availability to serve as a lecturer revealed that General Clark was under contract with Greater Talent Network, a New York City speakers agency with whom I had worked in securing the services of former Levitt Lecturers. (See Attachment #3) Conversations with GTN Account Executive Mike D'Andrea subsequently determined that General Clark was available for the September 19, 2003 date that I had as my first preference for the Levitt Lecture, the date falling during the weekend of our annual Iowa Supreme Court Day event on September 20, 2003. An oral agreement was then reached with GTN committing both parties to having General Clark deliver the 2003 Levitt Lecture on September 19, 2003. A written contract for the event was signed April 11, 2003 between the College and GTN, represented by Mike D'Andrea. All of my dealings in planning this Levitt Lecture were

with GTN as General Clark's agent for speaking engagements. I did not talk with General Clark by telephone or in person until I picked him up at 11:45 a.m., on September 19, in Iowa City, to drive him to the College of Law for a luncheon talk to the law faculty.

At the time I first inquired about General Clark in March 2003, I was unaware that anyone considered him a possible presidential candidate. By the time the contract was signed, a few political pundits had included Clark's name on their lists of long-shot presidential possibilities, but the speaker agency discounted these rumors as mere idle speculations. Over the next month the rumors continued and a small Draft Clark movement started on the internet, but we were advised from several quarters that it was highly unlikely Clark would enter the race so late in the season and with so little financial backing. Special invitations to the Levitt Lecture events were sent out in early August 2003 to 800 invitees, and financial commitments were finalized at that time for the post-lecture private dinner for 150 prominent alumni and special friends of the College -- a standard part of the Levitt Lecture program as specified by the donors of the underlying endowment that funds the lecture series. There was, of course, no mention of Clark as a possible political candidate in these invitations or in any of the publicity materials issued prior to the lecture event.

Along about the end of August, it became clear to us that Clark was seriously considering entering the presidential race, and at one point, there was a news report that suggested he was going to announce his candidacy on September 19th during his visit to Iowa City to deliver the Levitt Lecture. This alarming news caused me to call Mike D'Andrea at GTN and indicate in the strongest terms that we did not want the Levitt Lecture co-opted as a national kick-off for Clark's presidential announcement. D'Andrea assured me that Clark was aware that such use of our lecture as a political forum was inappropriate, and that he intended to announce his plans in Little Rock sometime earlier in the week of September 15. This was later confirmed by Clark in conversations with members of the national media. (See Attachment #4) Again, we were advised by GTN that it was not at all certain the forthcoming announcement would be affirmative about his candidacy. We continued to be concerned lest our annual lecture be turned into a political circus and again requested assurances from GTN that General Clark would strictly adhere to his contract commitments to do no more during his visit to campus than lunch with the faculty, present the public lecture and then dine with the special invited guests of the College following the lecture. We were again assured that whatever Clark's status as a presidential candidate at the time he visited Iowa City, he did not intend to engage in any overt political activities, and he was firmly committed to fulfilling his contractual obligation to deliver his customary academic lecture and deal with the law school community as an ordinary guest speaker, not a presidential candidate. By this time, we were too far down the road in accepted invitations to General Clark's lecture and in planning for his collateral appearances with our faculty and alumni to seriously consider cancelling the event, though the idea was raised, discussed and consciously rejected. Clark announced his presidential campaign on September 17th in Little Rock. He arrived in Iowa City the morning of September 19th, less than 48 hours after the announcement of his presidential candidacy. To our knowledge, no campaign events or political activities were planned during General Clark's brief visit to Iowa City, and there was no advance publicity by us or Clark's campaign advertising his visit as a political campaign event.

According to our agreed itinerary, General Clark's day as a guest speaker was to begin at noon. He arrived by private plane at the Iowa City airport at 9:30 a.m. I found out later that, on the way from the airport to his hotel, his aides took him to Hamburg Inn #2, a popular hamburger joint, for a late breakfast. He was joined there by a small group of Draft Clark

24-407-4353

supporters, who then accompanied him as he walked the six blocks from the restaurant to campus. At 11:00 a.m. he checked into the room I had reserved for him at the Iowa Memorial Union Hotel, which is on campus. This impromptu stop to eat at a local restaurant, and the subsequent stroll to campus were not planned events on our agreed itinerary for General Clark, nor were they announced publicly in advance by General Clark's staff. By prior agreement, I met Clark at 11:45 a.m. at the IMU Hotel and drove him to the Boyd Law Building for a lunch and Q&A session with the law faculty. During the drive to the lunch, I raised with Clark my concerns that his visit to campus not be converted into a campaign event, or be seen as such by critics of the University. He agreed wholeheartedly that while he was on the University of Iowa campus, he would conduct himself as he normally did at prior formal lecture appearances under his GTN contract. Clark was keenly aware of the sensitivity of our position. If he promoted his presidential aspirations at all during lecture events, it would appear we were favoring one of ten Democratic presidential contenders with a unique Iowa forum not available to others. He firmly committed himself to the customary guest lecture role during the duration of his short stay in Iowa City under our auspices. It was also for this reason that the general press conference, usually offered immediately prior to Levitt Lectures, was cancelled for the Levitt Lecture by General Clark.

I was present as the Master of Ceremonies at all three of Clark's program appearances in Iowa City between noon and when his plane departed at 9:30 p.m. on September 19th. It is my strongly held conviction that General Clark did credit to his military background in the discipline he displayed in staying on his agreed message throughout his time on campus as our Levitt Lecturer. His remarks to the law faculty stressed the lessons learned from his NATO leadership, and he answered questions about the comparison between Kosovo and Iraq from military and diplomatic perspectives. I drove Clark back to the IMU Hotel at 2:00 p.m. and picked him up at his room at 3:45 to escort him to the lecture hall for his public lecture. No political banners, campaign decorations or other such political materials were permitted in the building in which the Lecture was held. When we observed the wall to wall crowd in the room, including a few obvious Draft Clark supporters, he again emphasized his resolve to follow the customary path of a formal academic lecture. In introducing Clark, I reminded the audience that we were committed to maintaining a formal academic lecture environment and that political activities such as banner waving, chanting, etc. were not acceptable. The audience followed my admonitions very closely throughout the lecture period. Clark's public lecture to a crowd of 1250 was very well received by the predominantly university-related audience. The lecture he presented was on the topic advertised in advance, "The American Leadership Role in a Changing World." (see Attachment #5) It was obviously the same talk General Clark had delivered many times before. He had it firmly committed it to memory, and spoke eloquently and in well-organized paragraphs for 50 minutes without using a single note.

To avoid his having to address any campaign issues in the Q&A session, we required audience members to submit their questions in writing, and I personally screened the questions to keep out any campaign related inquiries. Clark at no time in the lecture or Q&A period advocated his specific campaign positions or touted his attributes as a candidate. It would be difficult to speak on a topic as broad as U.S. world leadership without citing examples of good and questionable strategies, but so far as I could tell, the criticisms Clark made of past and current U.S. policy were the same ones he made in his books, articles, CNN comments and in other talks since his retirement from the military. The claim that this was a campaign speech simply because Clark dwelt on U.S. policies abroad and commented critically about various leadership failings in conducting foreign affairs since the end of the Cold War, is a totally unfair mischaracterization of the event. These matters were the subject

of his prepared lecture he had given around the country for many months. Considering the fact that over a hundred Draft Clark supporters attended the public lecture (along with over 1000 members of the University community), the lecture certainly could have taken on the coloration of a campaign event, but thanks to our last minute precautions and to General Clark's adhering to the agreed lecture format, it was not allowed to develop in that direction. At no time in his Lecture or during any of his other campus appearances did Clark mention other presidential candidates, request campaign contributions, seek support for his candidacy, or expressly advocate the election, defeat or nomination of any political candidate. There were no video tapes, audio tapes or still photos created during the event that could be used for campaign purposes later.

The final event of the day was a private dinner with 150 invited guests at the Levitt Center for University Advancement. Clark mingled with the guests at a short reception, dined at a table with me, the Levitt family and the University President, then gave brief remarks about the importance of a liberal education in the preparation of military leaders. He again conducted a short Q&A, fielding several questions about how to break the seeming gridlock in Iraq (he didn't know, but was convinced we had to stay the course). Again, the theme of his remarks dwelt on his past leadership experience in the military, not his future plans in the political arena. At no time during any of General Clark's three appearances on campus on September 19 were campaign contributions solicited or offered. I escorted General Clark to a car driven by an aide and he departed immediately for the airport, leaving Iowa City at 9:30 p.m.

Based on these facts, as documented by the relevant attachments, plus the fact that neither General Clark personally, nor his campaign, received any form of financial payment from the University of Iowa or its affiliates, let me renew and reaffirm our request that the Federal Election Commission take NO ACTION on the complaint identified as MUR 5392 in your records and dismiss the complaint.

Thank you in advance for your careful consideration of this response. If you have questions about this submission, or about my aspect of General Clark's brief visit to Iowa City to deliver the College of Law's annual Richard S. Levitt Distinguished Lecture, please feel free to contact me by letter, by phone (319-335-9034), by FAX (319-335-9019) or by e-mail (n-hines@uiowa.edu).

Sincerely,

N. William Hines

N. William Hines

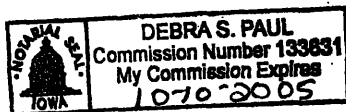
Dean

Subscribed and sworn before me on the 11 day of November 2003.

Debra S. Paul

Debra S. Paul

Notary Public



09-23-03 04:14pm FROM: VJ/LULUUC OF LBN



Contract No. 14055:

This Agreement, dated April 11th, 2003, in New York, NY between Greater Talent Network, Inc., with offices at 437 Fifth Avenue, New York, NY 10016, (hereinafter referred to as "GTN") as duly authorized lecture agent for the ARTIST and:

University Of Iowa College Of Law
 Attn: N. William Hines, Dean
 280 Boyd Law Building
 Iowa City IA 52242-1113

hereinafter referred to as "Sponsor" is a memorialization of the prior agreement of the parties whereby GTN will provide the services of:

General Wesley K. Clark (ret.)

hereinafter referred to as "Artist", to lecture (perform) at the date, time and place and subject to the terms specified herein (the Program).

1. Topic of Program: TBA
2. Date of Program : Friday, September 19th, 2003
3. Time of Program : 4:00 PM
4. Place of Program: Levitt Auditorium
5. Additional Activities (See reverse side of form):
None
- 5.1 Contract Rider(s) (if any) are set forth below:
None
6. SPONSOR shall provide a well lighted, heated (or cooled, as necessary) place for the performance, microphone and PA system, cold water with glass at podium, if applicable, all in good condition, safe and suitable for the intended use, and all other necessary stage accessories and properties set forth below: (See Rider(s), if applicable)
None
7. Terms: As consideration for ARTIST'S service SPONSOR agrees to pay to GTN the amount of (a) \$30,000.00 (Thirty thousand and 00/100 Dollars) and (b) first class round trip air travel for two, hotel(s), meals and ground transportation at origin and destination cities. Note: In accordance with actual travel itinerary, Artist will be met at, and returned to Cedar Rapids Airport
8. Payment: Fifty (50) percent of the agreed upon compensation shall be a non-refundable deposit, except as otherwise set forth herein, and shall accompany this signed agreement and annexed rider(s), if applicable, upon their return to GTN. The balance of the payment shall be received by GTN, in fully collected US federal funds, at its office set forth above within 24 hours of performance.
9. Sponsor's correspondent is N. William Hines, whose telephone # is _____ and whose home or emergency contact telephone number is _____
10. The representative of Sponsor, in signing this form, warrants that (s)he signs as a duly authorized representative of Sponsor and does not assume any personal liability unless there is a breach of said warranty. The GTN representative warrants that GTN has express authority to sign on behalf of the Artist.
11. Suggested accommodations: TBA.

Executed for sponsor:

N. William Hines

Title Dean

Date 4/23/03

For Greater Talent Network, Inc.

by _____

Michael J. D'Andrea, Account Executive

Date _____

Please sign three copies of this agreement and send, with your deposit, to Greater Talent Network, 437 Fifth Avenue, NY, NY 10016, tel (212)-645-4200. A fully executed copy will be returned to you. Thank you.

The "Standard Terms and Conditions" set forth on the back of this form are an integral part of this agreement and shall be binding upon the parties. Please read carefully.

24-04-437-4302

Nov-04-03

04:20pm

From-

Attachment #2

T-035

P.001/001

F-227



GREATER TALENT

NETWORK, INC.

437 Fifth Avenue

New York, NY 10016

Phone: 212.645.4200

Fax: 212.627.1471

email: gtn@greatertalent.com

www.gtntalkers.com

October 24, 2003

Dean N. William Hines
University of Iowa, College of Law
280 Boyd Law Building
Iowa City, IA 52242-1111

Re: Gen. Wesley K. Clark (USA-Ret)

Dear Dean Hines:

As you know, shortly before General Clark's appearance at the University of Iowa's College of Law on September 19th, he announced his entry into the contest for the Democratic Party's nomination in the 2004 presidential election.

Shortly after his speech at the University of Iowa, he announced that he would no longer (for the duration of his candidacy) accept nor give paid speaking appearances and would return his fees for speeches given after he announced his candidacy.

Accordingly, as directed by General Clark, we are enclosing our check (# 158230) in the amount of \$24,000.00 for his portion of the fee paid by the University of Iowa College of Law for his speech at your university.

He has also requested that we inform you that you will not be billed for any portion of his travel to the event.

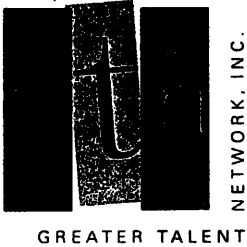
If you have any questions about this matter, feel free to call me directly. GTN appreciates the opportunity to bring significant informed personalities to your campus and looks forward to serving you again in the near future.

Sincerely,

Thomas I. Marcossion
Executive Vice President

Enclosure
GTN 14055

24-04-447-4363



437 Fifth Avenue
New York, NY 10016
Phone: 212.645.4200
Fax: 212.627 1471
email: gtn@greatertalent.com
www.gtnspeakers.com

January 7, 2003

Dr. William Hines
University Of Iowa
280 Boyd Law Bldg / Law School
Guest Speakers Committee
Iowa City, IA 52242-1113

Dear Dean Hines:

Thank you for your interest in GTN.

Enclosed is a copy of our current brochure. Many of our exclusive speakers and those we work with on a regular basis are featured. Since we add speakers to our "roster" on a continuing basis, this catalog is never 100% complete. If there are individuals you would like to know more about, but are not included, please call.

I have also enclosed biographical information on Louis Freeh and Richard Holbrooke. It's my feeling that they would be perfect for your audiences.

GTN prides itself on customer service. I look forward to working with you to make all your events successful.

I'll call you in a few days to review this information. If you need anything further, or if speakers we haven't discussed come to mind, please call me (toll free) at 1-800-326-4211.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mike D'Andrea'.

Mike D'Andrea
Account Executive

Enclosures
:LL1/454461

Clark looks ready to run, but how hard in Iowa?

By THOMAS BEAUMONT
REGISTER STAFF WRITER

Retired Gen. Wesley Clark faces an Iowa dilemma if he enters the 2004 Democratic presidential campaign, as he is expected to do today.

The former NATO supreme commander, who has scheduled a noon announcement in his hometown of Little Rock, Ark., must either quickly assemble an Iowa caucus campaign or bypass the lead-off nominating state, a strategy that has never worked.

"There's plenty of time, but General Clark is going to have to make a big splash and hit the ground in Iowa," said

Donna Brazile, who ran former Vice President Al Gore's presidential campaign in 2000. "It's going to be tough, but Iowa Democrats need to know if he's up to snuff."

Although it was not clear Tuesday whether Clark would campaign actively for the lead-off Iowa caucuses, Democratic sources in the state continued to say they had heard little from Clark supporters or advisers. Clark plans to give a speech Friday at University of Iowa.

Clark, 58, is a Rhodes scholar and former four-star Army general who conducted the Kosovo campaign in the former Yugoslavia under President Clinton in 1998 before retiring in 2000. He has been mentioned as a potential Democratic presidential candidate since last year, although he only recently changed his voter registration from "no party" to Democrat. He would be the 10th Democrat to enter the race to challenge President Bush.

Clark made no public statements Tuesday and instead huddled with advisers, many of them former staff to Gore and former President Bill Clinton, in preparation for today's announcement.

INSIDE: Register columnist Rob Borsellino examines what Wesley Clark's announcement means to other campaigns. **Page 2A**

especially in Iowa, where the campaign for the Jan. 19 precinct caucuses began in January.

Iowa political insiders and former caucus campaign managers agree Clark's window for jumping into an already competitive Iowa caucus campaign is closing rapidly, but that the battle for Iowa's Democratic activists is far from over.

"I don't think it's going to be that hard for him to come in and set up an operation overnight and get moving," said Steve Hildebrand, who ran Al Gore's successful 2000 Iowa caucus campaign. "But first, they have to decide whether Iowa will be a part of their strategy. I would argue it should be."

The caucuses, unlike the Jan. 27 New Hampshire primary, are a test of strength in organizing party loyalists. Finding those activists takes a commitment of time and staff, both of which are running out in Iowa, Iowa Democratic strategist Jeff Link said.

"They have some huge logistical obstacles to overcome in order to put together an Iowa campaign at this point," he said.

University of Iowa political science professor Peverill Squire said Clark, should he bypass Iowa, risks missing out on news coverage of his campaign that comes as the national media focuses the state during the run-up to the caucuses. Clark is too media-savvy to take that chance, he said.

"Too much attention will be given to the caucuses for any candidate to sidestep them successfully," Squire said.

Gore, as a Tennessee senator, skipped Iowa in 1988 and McCain did it in 2000. Both stumbled in later primaries.

Further, by starting well after the seven candidates who are waging active caucus campaigns, Squire said, Clark can exceed low expectations, which in caucus politics can be as important as winning.

But Clark could opt to launch his campaign from New Hampshire, which attracts fewer party

Political insiders said Clark's high-ranking military background distinguishes him in the campaign and offers direct competition for Massachusetts Sen. John Kerry, who has emphasized his status as the only combat veteran in the field. Kerry and Clark are decorated Vietnam War veterans.

"He definitely takes that distinction away from Kerry," said Republican strategist Rick Davis, who managed the 2000 presidential campaign for Sen. John McCain, R-Ariz., also a Vietnam veteran.

Clark's command of NATO forces in Kosovo could also counter the foreign policy edge Kerry has claimed, having served 18 years on the Senate Foreign Relations Committee.

Clark, a critic of the Bush administration's handling of the war in Iraq, could also cut into support for former Vermont Gov. Howard Dean, whom Kerry has criticized as having scant foreign policy experience.

Clark had argued that more ground troops were needed early in the war, and he said Bush misjudged the situation. He appeared regularly this year on CNN as a military expert during the war in Iraq.

But first Clark will need to enter a race already well under way.

Loyalists, said Davis, who ran such a strategy for McCain in 2000. An active movement to draft Clark as a candidate was based in New Hampshire. No such effort has emerged in Iowa, although the group's national organizers have run television advertisements here.

"If I'm a guy like Wesley Clark, maybe I take the hit in Iowa and take my stand somewhere else," Davis said. "Clark has options."

Clark told U.S. Rep. Mario Berry of Arkansas on Tuesday morning he planned to run, ending months of speculation, Berry said during a telephone interview.

"He called me a few minutes ago and told me he was mobilizing troops," said Berry, a former adviser to President Clinton who will endorse Clark. "I'll devote as much time as it takes to make him president."

Wesley Kanne Clark

AGE: 58. Born Dec. 23, 1944, in Chicago.

EDUCATION: West Point, bachelor's degree, 1966; Oxford, master's in philosophy, politics and economics, 1968; U.S. Army Command and General Staff College, master's in military science, 1975.

EXPERIENCE: Infantry officer and company commander, Vietnam, 1969-70; social science instructor and assistant professor, West Point, 1971-74; White House fellow, Office of Management and Budget, 1975-76; Army operations officer in Europe, 1976-78; assistant executive officer to the Supreme Allied Commander, Brussels, 1978-79; battalion commander, Fort Carson, Colo., 1980-82; chief of Army studies group, office of the chief of staff, 1983-84; commander at the National Training Center and 4th Infantry Division, 1984-88; director, battle command training program, 1988-89; commanding general, National Training Center, 1989-91; deputy chief of staff at U.S. Army Training and Doctrine Command, 1991-92; commanding general, 1st Cavalry Division, Fort Hood, Texas, 1992-94; director for strategic plans and policy, Joint Staff, 1994-96; commander, Southern Command, 1996-97; Supreme Allied Commander, Europe, 1997-2000; managing director of the brokerage firm Stephens Group Inc. in Little Rock, Ark., 2000-2002; military analyst, CNN, 2002; chairman and CEO, Wesley K. Clark & Associates, 2002-present.

FAMILY: Wife, Gertrude; son Wesley.

— Associated Press

Iowa City visit scheduled Friday

Retired Gen. Wesley Clark, scheduled to announce his candidacy for the 2004 Democratic presidential nomination, will visit Iowa City on Friday.

SPEECH: Clark is scheduled to give the University of Iowa College of Law's 2003 Levitt Lecture at 4 p.m. in the University of Iowa's Memorial Union Main Lounge.

DETAILS: The speech is open to the public on a first-come, first-served basis. For more information, call University of Iowa news service at (319) 384-0010.

GENERAL WESLEY K. CLARK (RET.)

Former NATO Supreme Allied Commander, CNN Military Analyst & author of *Waging Modern War*



SUGGESTED TOPICS:

- o Strategic Leadership in the Information Age
- o The Front Lines of International Economics
- o U.S. Security in the New Millennium
- o War and the Media

WAGING MODERN WAR GENERAL WESLEY K. CLARK

Wes Clark, former Supreme Allied Commander of Europe, retired as one of the Nation's most highly decorated military officers since General Dwight D. Eisenhower. His leadership experiences have taken him from Vietnam to Latin America and ultimately to the position of NATO's Supreme Allied Commander, where he led a unified force to victory in NATO's first conflict. Clark commanded all NATO forces to success in the important and controversial Kosovo conflict without a single Allied casualty. He has also been a leader in developing international military and security strategy in Europe, Latin America, the Caribbean and Africa, as well as one of the technology pioneers who helped guide the Army into digital technology.

Clark can be seen frequently on CNN as a Military Analyst providing expert commentary on the war on terrorism and American foreign policy. He is the author of the *Washington Post* bestseller, *Waging Modern War*, which recounts his experience leading NATO's forces to a hard-fought and ultimately successful victory in Kosovo. Since September 11 it has become clear that the lessons of Kosovo are directly applicable to the war against terrorism and the nations that sponsor it. As the *Los Angeles Times* noted, now more than ever this book's "lessons are highly relevant...Gen. Clark has performed another service by highlighting [the] problems at a crucial moment in American history."

Clark is the Managing Director for Merchant Banking at Stephens Group, Inc., an investment-banking firm founded in 1933. In this position, Clark works to develop emerging-technology companies and bring them to the marketplace. He also serves on the Board of Directors of Messer-Griesheim, Acxiom Corporation and SIRVA Corporation. In addition, his non-profit activities include trustee of International Crisis Group, board member of the National Endowment for Democracy and district senior advisor to the Center for Strategic International Studies in Washington D.C.

As American business is increasingly sustained by the global market, international political and military strategy occupies a role of vital significance. With a career that includes powerful positions in Washington, Latin America and Europe, Clark has been on the front lines of the world's emerging markets, intimately aware of the political strategy and psychology that dictates corporate bottom lines. Applying his experience and skills in strategic leadership, high technology, training and organizational development to the challenges facing the corporate world, he offers a singularly informed and dynamic view of leadership based on honor, conviction and action.

ABOUT WESLEY K. CLARK: Before becoming Supreme Allied Commander Europe (SACEUR), Clark served as Commander in Chief of the United States Southern Command, Panama, where he commanded all U.S. forces and was responsible for the direction of military action and interest in Latin America and the Caribbean. His previous assignment was as the Director of Strategic Plans and Policy, J5, the Joint Staff, where he oversaw worldwide politico-military affairs and U.S. strategic planning. In August 2000 he received the Presidential Medal of Freedom, the nation's highest civilian honor, for his outstanding leadership and service in the Kosovo conflict.

Among his many military decorations, General Clark, USA (Ret.), is a four-star general who has been awarded five Defense Distinguished Service Medals, two Army Distinguished Service Medals, the Silver Star, four Legion of Merit Awards, two Bronze Star Medals and the Purple Heart. He has received honorary Knighthoods from the British and Dutch governments and was made a Commander of the French Legion of Honor.

Clark is a graduate of the United States Military Academy at West Point, where he graduated first in his class. He holds a Master's degree in Philosophy, Politics and Economics from Oxford University where he studied as a Rhodes Scholar.

9D

437 Fifth Avenue
New York, NY 10016
Phone: 212.645.4200
Fax: 212.627.1471
email: gtn@greatertalent.com
www.gtnspeakers.com

Exclusive Representation by
GREATER TALENT NETWORK



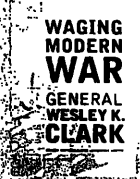


<< General Wesley K. Clark, USA (Ret.)

Former NATO Supreme Allied Commander

The first U.S. Supreme Allied Commander of NATO, Clark led a unified force of 19 nations to success in the controversial Kosovo conflict without a single allied casualty. After a career that included powerful positions in Washington, Latin America and Europe, Clark retired as one of the most decorated officers since General Eisenhower. He offers a singularly informed and dynamic view of leadership based on honor, conviction and action.

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>> Secretary Dan Glickman

Former U.S. Secretary of Agriculture and Congressman

"CEO" of the world's largest "agribusiness", Glickman, secretary of agriculture in the Clinton administration, led the department responsible for one of the nation's largest and most successful industries. From biotechnology to food safety, from food stamps to forestry, from commodity prices to school lunches to service sector employment, agribusiness is everyone's business, and Glickman brings these concerns to life at the podium.

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**THE UNIVERSITY OF IOWA
COLLEGE OF LAW**

presents



**Wesley K. Clark
General, U.S. Army, Retired**

giving the

FALL 2003

RICHARD S. LEVITT DISTINGUISHED LECTURE



**Main Lounge, Iowa Memorial Union
University of Iowa Campus
4:00 p.m., Friday, September 19, 2003**

General Wesley K. Clark (Retired)

General Wesley K. Clark, former Supreme Allied Commander of Europe, retired as one of the nation's most highly decorated military officers since General Dwight D. Eisenhower. His leadership experiences have taken him from Vietnam to Latin America and ultimately to the position of NATO's Supreme Allied Commander, where he led a unified force to victory in NATO's first major combat action. Clark commanded all NATO forces to success in the important Kosovo conflict, saving 1.5 million Albanians from ethnic cleansing without a single Allied casualty.

Clark is a graduate of the United States Military Academy at West Point, where he graduated first in his class. He holds a master's degree in philosophy, politics and economics from Oxford University where he studied as a Rhodes Scholar.

Clark can be seen frequently on all the major news networks as a military analyst providing expert commentary on the occupation of Iraq, the war on terrorism and American foreign policy. He is the author of the *Washington Post* bestseller, *Waging Modern War*, which recounts his experience leading NATO's forces to a hard-fought and successful victory in Kosovo. Since September 11, 2001, it has become clear that the lessons of Kosovo are directly applicable to the war against terrorism and the nations that sponsor it. As the Los Angeles Times noted, now more than ever this book's "lessons are highly relevant... Gen. Clark has performed another service by highlighting [the] problems at a crucial moment in American history."

Before becoming Supreme Allied Commander Europe (SACEUR), Clark served as commander in chief of the United States Southern Command, Panama, where he commanded all U.S. forces and was responsible for the direction of military action and interest in Latin America and the Caribbean. His previous assignment was as the Director for Strategic Plans and Policy for the Joint Chiefs of Staff, where he oversaw worldwide politico-military affairs and U.S. strategic planning.

Now in the private sector, Clark is chairman and CEO of Wesley K. Clark & Associates, a strategic advisory and consulting firm, and serves on the Board of Directors of Messer-Griesheim, Acxiom Corporation and SIRVA Corporation. In addition, his non-profit activities include trustee of International Crisis Group, board member of the National Endowment for Democracy and district senior advisor to the Center for Strategic International Studies in Washington D.C.

Among his many military decorations, Clark is a four-star general who has been awarded five Defense Distinguished Service Medals, two Army Distinguished Service Medals, the Silver Star, four Legion of Merit Awards, two Bronze Star Medals and the Purple Heart. He has received honorary Knighthoods from the British and Dutch governments and was made a Commander of the French Legion of Honor. In August 2000, he received the Presidential Medal of Freedom, the U.S.'s highest civilian honor, for his outstanding leadership and service in the Kosovo conflict.

On September 17, 2003 in Little Rock, Arkansas, Clark announced his intention to seek the Office of President of the United States.

PROGRAM

RICHARD S. LEVITT DISTINGUISHED LECTURE



PROGRAM CONVENOR AND INTRODUCTION OF

LECTURER: N. William Hines, Dean
*University of Iowa
College of Law*

LECTURER: General Wesley K. Clark
(Retired)
*"The American Leadership Role
in a Changing World"*

After the close of the formal lecture, General Clark will
entertain questions from the audience for a short period.

THE LEVITT LECTURES

The Richard S. Levitt Lecture Series is supported by an endowment held by the Iowa Law School Foundation known as the Levitt Family Lectureship Fund. This fund was created by a major gift by Richard S. and Jeanne Levitt to the Iowa Endowment 2000 Campaign. The terms of the Levitt Family Lectureship Fund were formalized in 1995. The inaugural Levitt Lecture was held in January 1997. Today's Levitt Lecture by General Clark is the 10th in the series. Former Levitt Lecturers include four winners of the Nobel Peace Prize, a sitting justice of the U.S. Supreme Court, two former U.S. Attorney Generals and two Pulitzer Prize winning journalists and authors. The original idea underlying the Levitt Lectures was to provide an annual opportunity for the College of Law to bring to campus truly distinguished speakers from across the U.S. and around the globe to present major lectures of interest, not only to the legal community, but also to leaders in all walks of life in the state and region. Social and professional events are held in conjunction with the lectures to bring these invited leaders together with members of the law school and University communities.

Richard S. (Dick) Levitt and Jeanne Levitt are among the University of Iowa's most loyal and generous alumni supporters. Dick received his B.A. in Economics from the University in 1952 and his J.D. in 1954. Jeanne received her B.A. in Journalism in 1952. Dick enjoyed a remarkably successful career in the business world, first in Des Moines and later in Minneapolis, where he and Jeanne now reside. Joining his family's consumer finance company shortly after law school, Dick went on to develop a highly respected specialty in the organization and management of financial services and venture capital. At the time of his retirement in 1987, Dick was Vice Chair of Norwest Corporation and CEO of its financial services subsidiary.

The Levitt family's life has been closely entwined with the University of Iowa for several generations. Dick's father, Ellis Levitt, for whom the Levitt Auditorium in the Boyd Law Building is named, attended the University in 1911. Dick and Jeanne met on the Iowa campus while both were students in the 1950s. Three of the Levitts' children attended the University; son Mark is a 1981 graduate of the College of Law. Dick Levitt currently serves as a director of the University of Iowa Foundation and the University of Iowa Facilities Corporation. He is a lifetime honorary Director of the Iowa Law School Foundation.

The Levitt Center for University Advancement, opened in 1998, honors Dick and Jeanne Levitt for their consistent and generous support of programs and projects all across the University of Iowa campus. It is a fitting tribute to a truly distinctive Iowa family.